

# Side Effects of The **CALLED** CREATIVE

## **MEDIA KIT**



**AUTHOR KHIARA JOHNSON**  
@KHILOGRAM

**KHILOGRAM.COM**



# TALKING POINTS & KEY IDEAS



A Called Creative is a person anointed or graced to do something in a new and unique manner. This person is mandated and purposed to innovate, pioneer, trail blaze, and produce for the glory of God. The Called Creative was created to create.



Regardless of trade, industry, or field, the Called Creative is equipped to disrupt established practices and challenge the man-made status quo.

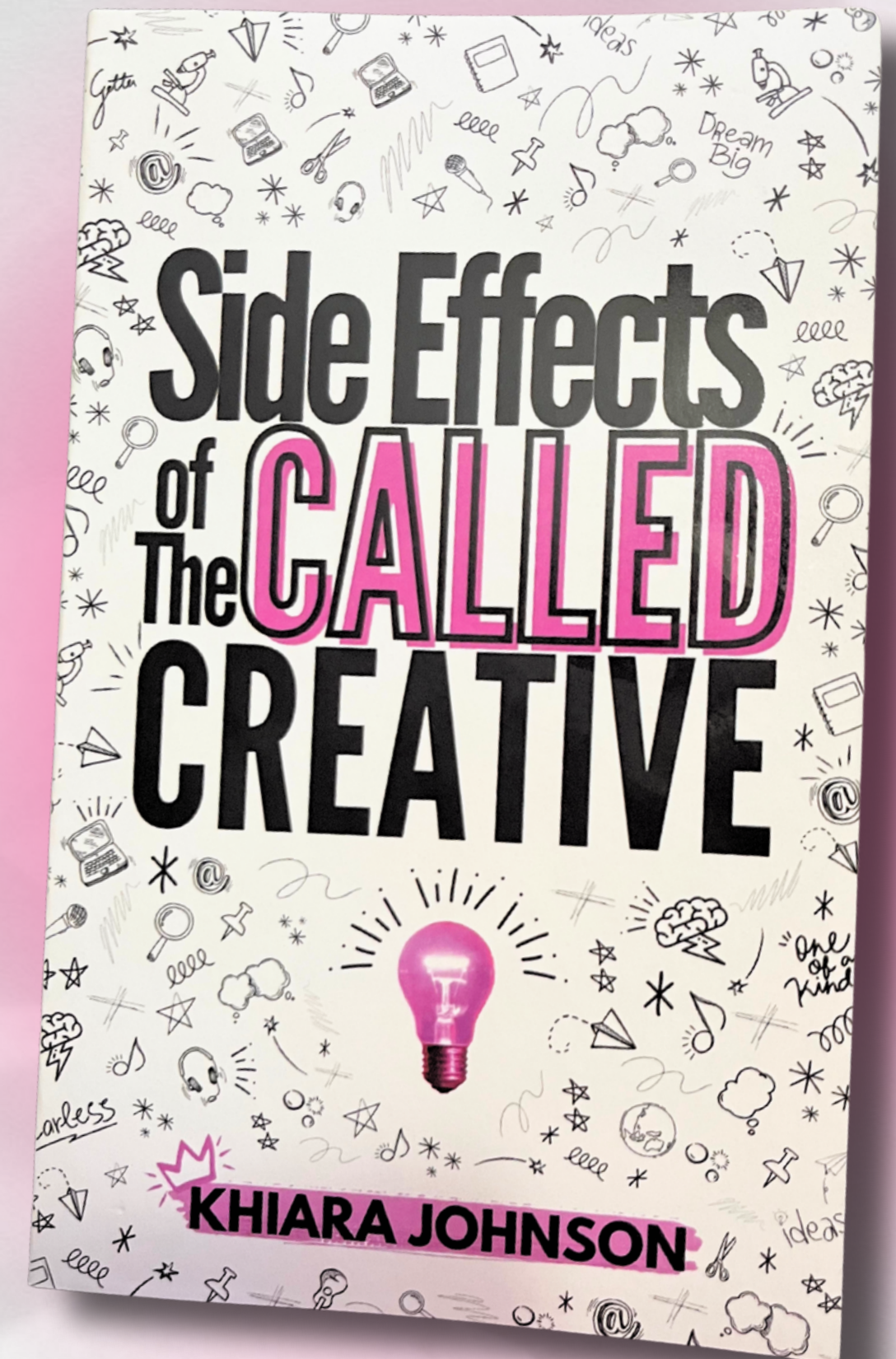


To be called (and ultimately chosen) by God is not easy. In fact, operating in the calling is associated with persecution, betrayal, tests of faith and perseverance, and more. But don't be fooled—these less-than-ideal occurrences are indications that one is walking in their God-given purpose.



With such a mandate comes the unavoidable elements associated with it— what I like to refer to as side effects which include:

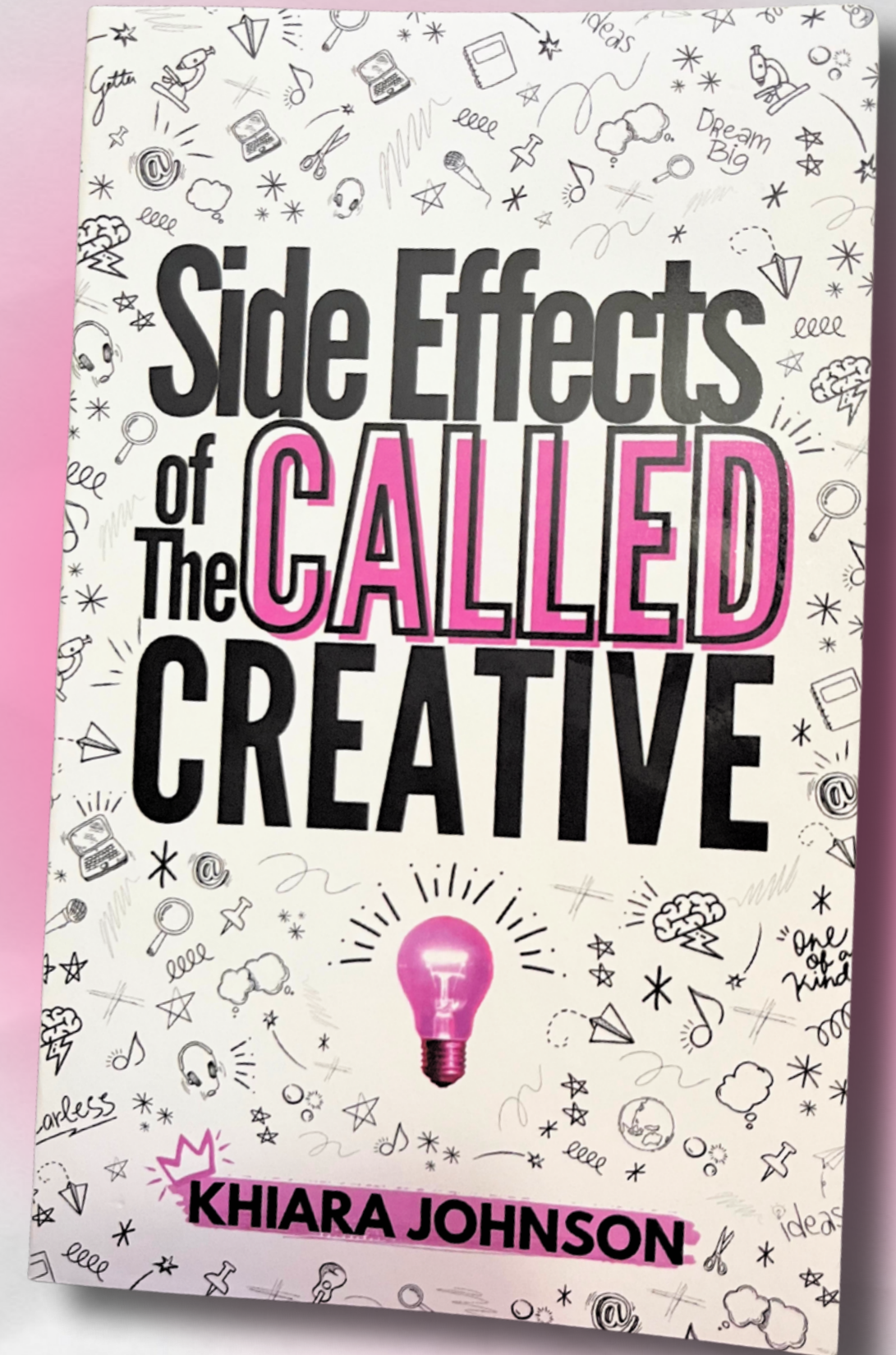
- The Called Creative may have little to no examples as guidance
- The Called Creative may not look the part
- The Called Creative is rebuked by others
- The Called Creative is a perfectionist
- The Called Creative is an ambitious workaholic
- The Called Creative needs to be a good manager of ideas
- The Called Creative will wait
- The Called Creative will be processed and encounter spiritual warfare
- The Called Creative needs to utilize available tools & resources to be effective



# ABOUT THE BOOK

---

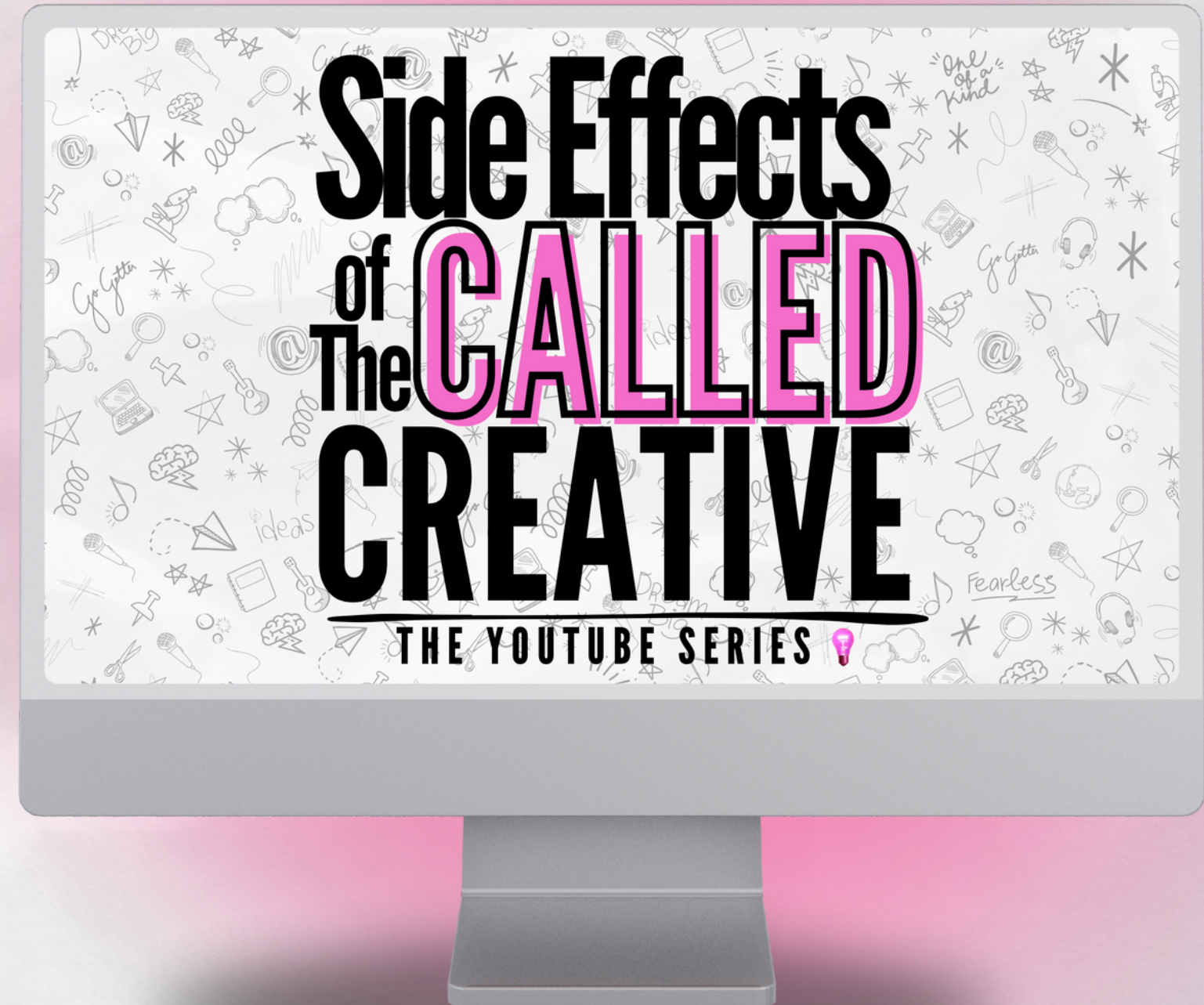
Author Khiara Johnson's debut book for Christian creatives speaks to the hearts of those who've been commissioned to do something extraordinary for the kingdom of God and change the trajectory of the industry they're called to trailblaze. ***Side Effects of The Called Creative*** will help you navigate your journey, stop second-guessing yourself, and trust the process God is leading you through. This book lays out the spiritual and natural experiences that most Called Creatives must navigate while offering strategy, prayer, and community for Called Creatives like yourself.



# ABOUT THE SERIES

---

Khiara continues the conversation with Called Creatives with the brand new debut weekly dynamic series of broadcast episodes and blog posts. With relatability, she shares revelatory lessons taught by Holy Spirit from both current and past experiences that are particular to the life mandates of her and the people she is called to minister to. Khiara connects with her target audience with a unique combination of prophetic language and practical wisdom delivered with familiar wit and conversational humor.



# ABOUT THE AUTHOR

---

If the current biography of Khiara Johnson could be summarized in one sentence it would simply be **“through Christ, she believed she could; so she did”**.

As a professional creative, Khiara’s talents and skills know no limits. She has a seasoned career in radio broadcast in which she most recently worked as an executive producer of a political talk program in Richmond Virginia.

Hailing from Chesapeake VA, she is a Mass Communications General Broadcast graduate of Norfolk State University. It is there where she began as an eager intern of the university’s well-known radio station WNSB and worked her way up to the position of Public Affairs Program Producer and host of ***Hampton Roads Voices***, a prominent weekly call-in program. She also performed as host & producer of the ***Kickstart with Khilo***, the station’s daily headline morning show.

During her tenure with the station, she was blessed with the Trailblazer of the Year award of 2017 and recognized as one of the honorees of The Lighthouse Project’s Millennials Making a Difference.

She currently serves as Founder and CEO of Khilogram Productions (KGP), an all-inclusive creative production agency that helps businesses, brands and entities execute their creative initiatives via consulting and creative direction in the specialty areas of special events, branding, and digital media.



**KHIARA JOHNSON**



**A CALLED  
CREATIVE...**



**FOR CALLED CREATIVES**

# BOOK REVIEWS

---

This is a must read! Run, don't delay; get your copy NOW, read then share.

I was so captivated by this book that I reAd it in hours; couldn't put it down. The way the author articulated the definition of a Called Creative; the way she demonstrated through words who we are and how we are to navigate the process of recognizing ourselves and how we are to stand boldly in our humanity...WOW! She reminded us that we are fearfully and wonderfully made in His image. She reminded us that we matter and have purpose..OMG, the prayer on pg. 29 are words directly out of my heart. My book is all marked up with nuggets of goodness for my spirit whenever the world appears. I just can't say enough about this book and look forward to many more from this author; Ms. Khiara Johnson.

- **Alison Gilbert, MBA**

I went into this book not know what to expect for myself because the words " Called Creative " did not register with me and the call of God upon my life. I feel very old school in my approach to life and ministry, however I was able to look at myself as someone who has been called for purpose by God and having certain areas of creativity to fulfill this call. This book was helpful to me by looking at the " Called Creatives in the Bible" portion and how they related to their call helped me to go deeper with my own. Creativity is different for everyone based on what we have been called to do. I love "To be Called Creative is about who you are, what you carry, and the purpose you are here to serve."

Khiara you have done a wonderful job with this book. I love you and am very excited as you continue on your journey.

- **Minister Chenell Tate**

# AUTHOR HEADSHOTS

*Click photos to download*



# BOOK EXCERPTS

---

[DOWNLOAD THE EBOOK](#) 

Dear Called Creative,

Allow this book to be a comforting cue that even though there is no one else like you, you are not alone. There is community for you that understands the weight that this call carries and there are words to your unuttered pains of growth.

I share this unique call with you. I have myself experienced every side effect listed in the following pages (plus some). As I was writing this book, I realized that everything I endured was for this very testimony. It was for you. The unconventional ministry that the Lord is ushering me into needed the wisdom and experience gathered from those tests, trials, and tribulations. Those pains of being misunderstood were birthing pangs to bring forth this guide of comforting relatability.

My purpose is to serve anointed, Called Creatives like you so that you can effectively be all and do all that is destined for you. I believe that the lessons learned by someone else's experience are far better than learning them the hard way all on your own. Of course, there are some paths that you must trek, but if there are a few in which you are graced to bypass, save time and be spared of unnecessary consequences with the counsel found in this book. I do not claim to have attained perfection in my walk as a Called Creative, but I have learned from my many mistakes to lean on the One who has called me.



# BOOK EXCERPTS cont.

---

[DOWNLOAD THE EBOOK](#) 

I may not know you by name, but I know you by the revelation of Holy Spirit and I thank Him for you. I thank the Lord that He has appointed you to do the unimaginable. I thank Him that you're going to be the first to build it, the first to be it, the first to do it, and the first to do it in that particular way. Although it may currently be painful, I thank God for the crushing that comes with your anointing because I know it will produce glorious results that both the Body of Christ and the world needs.

You may feel lonely as no one else around you can grasp the fullness of what God has anointed you to be, but count it as joy, beloved. That is the side effect of a world changer and Kingdom bearer.

I rejoice with the angels that you've decided to follow Christ and trust Him with your life against all odds. I remind you of the words of the Messiah:

*“Assuredly, I say to you, there is no one who has left house or parents or brothers or wife or children, for the sake of the kingdom of God, who shall not receive many times more in this present time, and in the age to come eternal life.”*

—Luke 18:29–30 NKJV

Your obedience will not go unhonored. There is glory on the other side.

We're not designed to go through life alone, so let's keep in touch. I believe there will be more from this ministry that'll help you along your journey of being a Called Creative.

# THE SERIES

ACCESS ALL THE CONTENT



SIDE EFFECTS OF THE CALLED CREATIVE 

PREPARE TO BE  
**CONSIDERED**

FIVE PRACTICAL ACTION STEPS

WATCH THE EPISODE

READ THE BLOG

SIDE EFFECTS OF THE CALLED CREATIVE 

**ARISE !!!**  
DON'T MISS YOUR  
OPPORTUNITY!

WATCH THE EPISODE

READ THE BLOG

# CONNECT

---



**info@khilogram.com**



**757.692.3028**



**@khilogram**



- **linktr.ee/khilogram**
- **www.khilogram.com**